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## Celebrating 65 years of Arts and Crafts

With the Spring Festival successfully behind us, all spotlights are now on our upcoming 65<sup>th</sup> Annual Prescott Arts & Crafts Festival. It takes place on August 8 and 9 on the Courthouse Plaza. Sixty-five years in the running is a huge accomplishment and should be treated differently.

Therefore, MAG will be opening up vendor space to some well-deserving Prescott area non-profits to participate with us during the August show. Sharing the limelight of the festival with other hard-working organizations that support our community seems like a great way to highlight 65 years.

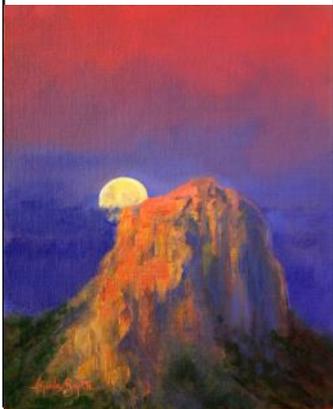
Organizations that help the Prescott community thrive are vital to everyone. Just like MAG, these organizations rely on member support and volunteers to keep their missions operating year round. It's challenging for these non-profits to find and retain a living body of members and volunteers, just like we experience at MAG.

However, many organizations don't have the visibility gained from sponsoring a 65-year successful event held in a popular destination, such as downtown Prescott. Therefore, in support of these many other deserving organizations, MAG is inviting some non-profits the opportunity to promote their presence in the community by providing a booth space for a substantially discounted price.

By participating in the festival, non-profits will be able to promote their own upcoming events, find new members, sell fund-raising items, sign-up volunteers, and distribute information in the beautiful park-like setting of the Courthouse Plaza in downtown Prescott.

Invitations are being mailed, and emailed, to a current list of non-profits. As a MAG member, if you would like us to invite a particular non-profit that you feel could use some more visibility then please contact Kelly Cassidy, MAG's Festival Coordinator, at 445-2510 for more information.

Please note, the Mountain Artists Guild is a non-political, secular organization. Booths either supporting or opposing any political or religious group, individual, philosophy, policy, theme or cause will not be accepted. Thank you for your understanding.



## State of the Guild

June has been an exciting month here at the guild. Last weekend was the June benefit auction, “You Gotta Have Art.” We will use our “lessons learned” to make it bigger and better next year. The guild cleared more than \$3,000 for this event. Without the donations of art, especially the Ewalts’ generous contributions, the volunteers, and the patrons who came to support this event it could not have been such a fantastic success! Special thanks to **Marlene Slayton** and **Barbara Oliver** for handling the desk. On behalf of the Benefit Auction Committee—**Chair, Patty Lindsey, Carol Balzarini, Donna Carver, Connie Finchum, Jeri Smith-Fornara**—we thank each and every one of you for your help in making the auction a success!

Prior to the auction the guild installed new track lighting in the meeting room and purchased additional lights. The light fixtures can eventually be upgraded to LED lights to reduce our electricity usage. In addition, the Friday Open Studio group is donating \$100 for additional lights for the meeting room. Thank you, **Dorothy Ray** and the Friday Open Studio Group!

Be sure to check out the new lighting in the meeting room for our workshops and auctions.

One of our board members, **Stuart Blacklaw**, will be leaving us. He has accepted a position as Provost and Executive Vice President for Academic and Student Affairs at the Community College of Allegheny College in Pittsburg, Pennsylvania. He will be missed!

As a non-profit organization, Mountain Artists Guild needs to keep track of our volunteer hours. Many of us spend hours helping out at the guild, the gallery, with the shows. Suggestions are needed to capture all the time each of us spends volunteering. A sign in sheet? A monthly log that everyone turns in at the end of the month? Please think about a relatively easy (and painless) way to capture all the hours.

Once we have an easy way to capture volunteer hours we need to honor those that put in their time, monthly or yearly, and honor them as Outstanding Volunteer or Volunteers.

### The Gallery Committee...Who They Are, What They Do

The Gallery Committee is an important part of the Mountain Artists Guild as they work together to keep art alive in our community. The committee’s responsibility is to work with the Gallery Director and to make sure the gallery is always at its best.

The Gallery Committee consists of seven artists—**Karel Armstrong, Terry Carrillo, Lyn DeLano, Nina Dennison, Cin Hollins, Marty Orosz, Sandy Swan**—representing almost all types of visual arts. The Committee meets regularly each second Monday of the month. Meetings are open to all members.

The committee focuses its attention on four main gallery areas: day-to-day operation, oversight of its financials, marketing, and long term planning.

**Day-to-day operation**—The committee plans exhibitions, and creates the schedule for three gallery rooms, informs members, publishes the list of shows and a detailed schedule for each. Working with the Gallery Director, the committee communicates with members by announcing planned events,

days of intakes and opening of each exhibition. They admit work to be judged, display the chosen art in the main gallery, and recruit and train sitters for the duration of each show. Committee members open the Gallery on weekends and holidays. They organize 4th Friday receptions, coordinate food purchases, set up the meeting room, and clean up after the event. The challenge for committee members is finding sitters for the weekends and seeking help for 4th Fridays.

**Overseeing gallery financials**—Each month the committee receives and analyzes the sales and spending reports from the Gallery Director. Any questions regarding these reports are addressed with the Gallery Director and/or the Guild Board. The committee’s goal is to better understand the efficiency of marketing campaigns and to formalize financial planning.

**Marketing the gallery**—During these meetings the committee plans, discusses and/or approves marketing initiatives. They seek cost effective proposals for marketing materials, and select vendors and key publications.

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## New in the Masters Room

A new feature in the Masters Room is the collaborative work of gold leaf collage artist **Pat Lambrecht-Hould** and acrylic painter **Doug Oliver**. “This was the first canvas we did together in September, 2013 at Pat’s studio in Montana,” Oliver said, describing “In the Beginning” shown here.

Since then, they have produced thirty-six canvases together as of **May 28**. Most have been distributed to galleries in Tubac and Tucson and LaQuinta and Laguna Beach, CA. Eighteen of canvases created so far have sold since the very first image.

The collaborative effort has Pat shipping her abstract, contemporary canvases to Doug’s studio in Prescott where he applies his objective images. After several visual consultations via the internet the artists—for approval and acceptance by both—the final product is shipped to select galleries throughout the Southwest.



The newest artist in the Masters Room is **Harold Nelson**. A native of rural Nebraska, he has always had an appreciation for the rich beauty of his surroundings whether it is the Southwest desert, his native prairies or the shores of New England.

Over the years he has taught basic and advanced drawing, still life, composition, and plein air oil painting at Scottsdale Artists School, Scottsdale Community College, privately and numerous workshops across the Southwest and mid America, as he loves to share his knowledge and enthusiasm with others. His painting style can be best defined as

luminous realism. His subject matter is as varied as the land itself, but he always brings out the drama of nature in every finished work.

“My intention or motivation is not so much to do paintings just for the commercial aspect which is a consideration, of course, but to visually record the more gentle side of life – glimpses of peaceful events and day-to-day experiences; scenes of faraway, lesser-known places and others close to home – things I have seen and want to give to the world. If I do them well enough, they will be worthy of an enduring audience.”

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### The Gallery Committee *concluded*

The committee reviews quotes from new vendors and works to improve contacts with publishers of local media. They recognize the importance of branding and work to standardize and improve marketing materials with a goal to create better recognition for the Guild and the Gallery.

**Long-term planning**—Committee members have many ideas on how to improve the Gallery. They recently started soliciting ideas from all MAG members by implementing an “idea book” that is located in the main gallery and is available to post comments and ideas. Their goal is to create a list of possible improvements, prioritize the list based on budgetary constraints and present the list to the Board. Their immediate goal is to better communicate with all MAG members.

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## Quarterly Calendar of Events

July 13	Gallery Committee meeting, 10:00	
July 13–16	Chris Saper, Oil Portraiture Workshop. 9:00-4:00 (closed)	
July 14	MAG Board of Directors meeting, 11:00	
July 17	Spotlight Show, Pamela Dunmire (acrylics) and Patricia Lindsey (glass), runs through August 19	
July 24	4th Friday Reception, artist demo by 3 ceramic artists	
August 8 & 9	MAG's 65th Annual Arts & Crafts Show on the Square Saturday 9:00-5:00, Sunday 10:00-4:00	
August 10	Gallery Committee meeting, 10:00	
August 11	MAG Board of Directors meeting, 11:00	
August 13 & 14	Linda Umphrey, Oil Painting Workshop, 9:00 to noon (open)	
August 21	Spotlight Show, Arizona Print Group, runs through September 16	
August 22	Diana Gilmore, Assemblage Jewelry Workshop, 10:00-2:00 (open)	
August 28	4th Friday Reception, artist demo by Gail Holl, mixed media	
August 29	Cindy Shaffer, Glass Casting Workshop, her studio (open)	
September 5	Cindy Shaffer, Glass Casting Workshop, her studio (open)	
September 7–10	Fealing Lin, Watercolor Workshop, 9:00-4:00 (open)	
September 8	MAG Board of Directors meeting, 11:00	
September 14	Gallery Committee meeting, 10:00	
September 18	Spotlight Show, Studio Tour Artists group show, runs through October 14	
September 21–23	Dorothy Ray, Still Life in Oil Workshop, 9:00-4:00 (open)	
September 25	4th Friday Reception, artist demo by Christine Debrosky, pastel	
September 26-27	Gallery 20% off sale	
September 28	Gallery intake for "Something Round, Something Smooth"	

[www.prescottstudiotour.com](http://www.prescottstudiotour.com)

8TH ANNUAL  
PRESCOTT AREA

*Artists'*  
OCTOBER 2-3-4, 2015  
STUDIO TOUR



Presented by  
Mountain Artists Guild

## 8th Annual Studio Tour

Visit artists doing what they do best – creating!

The 8<sup>th</sup> Annual Prescott Area Artists' Studio Tour, October 2, 3, and 4 provides a unique opportunity to see masters demonstrate their skill in a wide range of artistic techniques including wheel-thrown and hand-built ceramics, woodworking, painting, jewelry making, mixed media, sculpture, metal art, wearables and glass.

- Free, self-guided tour
- 56 participating artists at 38 studio locations each day from 10 am to 4 pm
- An additional 30 non-juried artists at four Art Centers
- Live demonstrations by artists
- Chance to win artwork raffled by artists

Brochures with maps soon will be available at MAG, where work by each of the tour's juried artists will be on display. For more information call the Guild at 445-2510 or visit [www.prescottstudiotour.com](http://www.prescottstudiotour.com) where there is an interactive map with printable directions from your location.

## Attention, Artists Without Studios

Are you an artist who has no studio? Are you a crafter who wants to show and sell your work? Would you like to be part of the Prescott Area Artists' Studio Tour October 2, 3 and 4?

To be part of MAG's in-house Studio Tour, contact **Marcia Mallicoat** at 710-8936 for more details. She will have the answers to all your questions.

## New Members & Member News . . .

**Reece and Vanessa Martin**, Chino Valley, are new members. Vanessa's mediums are ceramics and watercolors. Also new to MAG are **Sonsoles Shack** (oils), **Lou Copeland** (clay) **Cappi Comba** ((acrylics), **Julie Cook** (watercolors, acrylic, oils), all from Prescott, plus **Joyce Lancaster** (acrylics) and **Carol Stanley** (acrylics) from Dewey. A warm welcome to all of you.

Stop in at Bill's Grill on South Montezuma to see the work of **Michele Turney** and **Carolyn Linscott**.

## Hooray for Volunteers

Good volunteers are hard to find. We need to applaud their efforts. We can't afford to ignore them or downplay their hard work and dedication. Whenever you see a MAG member working for your organization, please say "thank you." That includes people sitting at the gallery desk, those labeling our various mailings, others taking care of your munchies on 4<sup>th</sup> Fridays, or working to make our shows on the square the huge successes they are.

A good example is the scholarship award process. Members should know that if it hadn't been for **Donna Carver**, none of this would have been so successful from beginning to end. She went above and beyond to contact many, many schools in our area, including home-schooled and reservation kids.

If you missed our April **4th Friday** meeting, you missed a great "feel good" experience. All of our scholarship winners were there. Many proud family members came with them. The judges—**Eric Slayton**, **Doug Oliver** and **Jeri Smith-Fornara**—were there. Everyone had something positive to say, including the kids and their plans for the future. Donna absolutely charmed them into being comfortable with their audience. Many of them stayed to see **Patrick Harper's** demonstration afterward.

Join us for upcoming 4th Fridays. Greet old friends, make new friends, watch an art demonstration, see our gallery exhibits, enjoy our munchies.

MAG member **Susan Popko** may be searching for a new gallery in New York in the near future. She recently returned from her son's graduation from the School of Visual Arts in Manhattan where he received his MFA in computer fine art. Since he plans to remain there, Susan is planning more visits to see him and, while there, contract with a gallery for her sculptured sand paintings. Her studio is called Earth Art-Impressions in Sand.



You Gotta Have Art!





## ... *New and Improved*

Mountain Artists Guild is presenting an entirely new group of art lessons for youth starting from age 7 and up. Below is a list of dates, with the lessons scheduled to be presented each day. Also our prices are lower than they have been in previous years—\$25 per day. Class hours are 9:30 to 3:30, with an hour break for lunch and each participant brings a sack lunch!

We have added a special session for middle-school-age students, which should be exciting. It is a shortened version of a 12-week session we will present on either Saturday or Sunday afternoons starting in September, and covering the fundamentals of classic art construction.

### For ages 7 and up:

**Monday, July 20** -- Painting with acrylic paint, painting the human figure, tie dye shirts, part 1.

**Tuesday, July 21** -- Tie dye shirts, part 2, jewelry making (for boys too!), self portraits, melted crayon sun catchers.

### For ages 12 and up:

**Monday and Tuesday, July 13 and 14** -- Composition, quality of light, quality of line, mass, values, depth, drawing expressively, abstractly, and with varieties of realism. It will be fast paced and fun, and give the student a great sense of ability.

Our wonderful teachers include **Susan Lutz, Saveria Judge, Beverly Chesterby, Carol Darling. Vera Bloch** is teaching the jewelry-making session. We will have two teachers each day, and some days there will be three! To register your child, call MAG Monday through Friday from 9 to 4 at 445-2510 or 776-4009.





**Mountain Artists Guild  
& Gallery**  
228 N. Alarcon Street  
Prescott, AZ 86301

**Business Office**

Hours: 9am to 3pm  
Monday-Friday  
Tel: 928-445-2510  
Fax: 928-776-4861

**Gallery Hours**

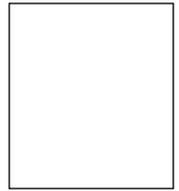
Mon–Fri: 10am to 4pm  
Sat–Sun: 11am to 3pm  
Tel: 928-776-4009

**Email**

magart@qwestoffice.net

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