THE MOUNTAIN ARTISTS GUILD PRESENTS:

Fine Art & Wine Festival

August 7th & 8th, 2021, Saturday 9:00 - 5:00; Sunday 9:00 - 4:00

CALL DESCRIPTION

Open to fine artists and artisans. This is a fine art festival that also includes a limited number of food booths. Food trucks may apply to be in the Wine area.

LOCATION OF SHOW

Yavapai County Courthouse Plaza, 120 South Cortez St, Prescott, AZ 86303

ONLINE APPLICATION DEADLINE - Start anytime and up until end of day, July 16, 2021. NOTE: YOU MUST ENTER AND PAY ALL FEES ONLINE AT https://augustfineartandwinefestival.artcall.org/. PLEASE DO NOT MAIL IN CHECKS OR YOUR APPLICATION.

Welcome Vendors!

Please read the following very carefully as some things have changed since our last festival. This includes important Covid-19 protocols and new entry requirements.

Summary of important Yavapai County Courthouse Plaza Rules

- No tent stakes or anything that would pierce the ground. You will be fined \$50.00 per stake
- Tent Weights must be elevated. Concrete blocks are not acceptable and cannot sit on the grass.
- PLEASE COME PREPARED with small blocks of wood or pvc pipe, not to exceed 2" X 4" and NO longer than 12" length to elevate your products off the grass. Have your booth/ display set up before the start of the show.
- BOXES, COOLERS, TUBS, WHEELED SUITCASES, etc. must be off the grass and visibly elevated a MINIMUM 2"
- No mats, rugs or ground cover of any kind allowed on grass.
- Do NOT tie or lean anything on trees, park furniture, or flag or other county park fixtures.
- No driving on I-block walkways

ENTRY REQUIREMENTS

 All vendors must have an Arizona Transaction Privilege Tax ID #. Contact AZ Department of Revenue

FINE ART

 Original works of art only. Each piece must be signed, and gallery wrapped, framed or matted. Serigraph, etching, prints, etc., of original works of art must be signed and numbered.

PHOTOGRAPHY

• Each photograph must be signed, numbered and mounted or framed, or in the case of multiple prints, placed in protective sleeves.

PRODUCTS

- Artists and crafters must display and sell items substantially handmade by them and reflect design, creativity, and made by means of artistic expression and craftsmanship from the artist/crafter. Sale items that are created with the use of manufactured items should be altered from their original state or purpose by means of artistic and/or crafter input, expression, involvement, etc. NO RESALE! Artist must be present.
- Only items that have been juried may be sold. Displays will be inspected periodically to assure items sold are consistent in quality to those represented in submitted photos.
- Premade food products/Cottage Edibles are required to contact the Yavapai County Health Department prior to the event. Call the Y.C. Health Dept. at (928) 771-3121 to determine whether a permit is needed.

SCREENING PROCESS

- Entries will be juried upon receipt of completed & signed application, signed COVID-19 waiver and protocols, application fee, and appropriate photos via Art Call. Artists/crafts people will be notified by email if their work has been accepted or denied.
- Photos must include: SUBMISSION 1 3 photos of artwork, SUBMISSION 2 1-2 photos of YOU creating your artwork, and SUBMISSION 3 1-2 photos of your booth set up.

BOOTH SPACES

- Booth size is 15' X 10' with 2' X 15' storage space along the back of the booth. Anything over the allotted space will be charged for a double. Booth must be staffed at all times when items are on display and vendors are not allowed to spread out or utilize any areas beyond the allotted space or on adjacent walkways. Vendors may not use trees, benches or other county property as displays.
- No exhibitor space available for trailers or food trucks.
- Exhibitor will provide canopies, tables and/or display units for merchandise. Delivery, handling, erecting, and removal of booth display, equipment & materials (i.e; trash, zip ties, etc.) are the responsibility of the exhibitor.
- No ground covers or mats are allowed on the grass. Ground cover is required for food vendors along Gurley Street.

PARKING

• Exhibitor parking is NOT ALLOWED on or around the Courthouse Plaza during the show unless you are loading or unloading. Please MOVE vehicles to other parking areas in the downtown area. The Mountain Artists Guild will not provide parking.

PAYMENT

- Non-refundable \$30 Application Fee to be paid on line with this application. \$5.00 for Mountain Artists Guild members.
- Booth fee payment should be made through Art Call once you have been juried into the
- festival.
- Single Artist/Cottage Edible Booth \$360.00
- Double Artist/Cottage Edible Booth \$720.00
- Single Food Booth/Food Truck \$380.00
- Double Food Booth/Food Truck \$760.00 No checks please

SAFETY

- A fire extinguisher is recommended for all booths
- The Arizona Rangers will be on site Friday and Saturday night for general festival security. Vendor merchandise, items or booths, and any items that are unattended or left on the Plaza overnight remain there at the sole risk of the Vendor.
- NO SMOKING: EXHIBITORS MAY NOT SMOKE WITHIN 10' OF ANY BOOTH, INCLUDING THEIR OWN.

APPLICATIONS

 Applications will be reviewed upon receipt of the \$30 Application Fee and accepted terms and condition. You will be required to sign a COVID-19 waiver and COVID-19 protocols upon check-in. Booth space will be reserved upon jury acceptance and receipt of your booth fee payment.

JURY DETAILS

- Viewed by Mountain Artists Guild by jury committee.
- Within a medium category, applications are sorted and may be limited. Determined by jurors.
- The jury process is closed to public viewing.

QUESTIONS?

If you have festival questions, contact: **festivals@mountainartistsguild.org**. If you have technical questions regarding using ArtCall, contact the guild at (928) 445-2510