



azine

a quarterly publication of Mountain Artists Guild

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New Member, New Artist, New Graphics

Members may have noticed some new graphics around the guild and gallery. Many of them are due to the talents of **Marty Orosz**.



Where were you before you and MAG found each other?

*My husband and I had just recently relocated here from the Santa Ynez Valley, California, and we attended the Studio Tour where I met **Cin Hollins**. She told me all about MAG and invited me to a Gallery Committee meeting. I liked the idea of being more involved, meeting new friends and learning about the Gallery operations.*

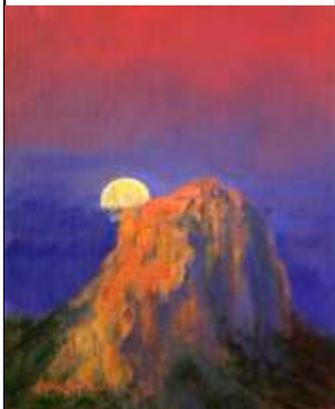
How did you get involved with the new rack card?

I volunteered to look into print pricing and distribution since I had experience in those areas. I have my own graphic design business, and still do work for several clients in California including rack cards and postcards. I saw an opportunity to use my graphic design skills to help the

Gallery with their marketing needs and donated my design and production time to create a newly updated rack card.

How did the new festival logos happen?

*I got a call from **Kelly Cassidy** with regards to the festival logos needing an update. We met and talked about the existing logo and the changes needed including changing the name of the festival and making a distinct logo for both the Fine Art & Wine Festival and the Arts & Crafts Festival. My idea was to use elements of the existing logo but simplify it and make it easier to apply to various print applications and also make the two festivals similar but different. I chose a new type style that was readable, has a beautiful ampersand and stacks very nicely. To distinguish the Fine Art & Wine Festival logo I used a strong visual, a wine bottle, and created its own wine label incorporating the logo. Now the two festivals have logos that define what they are and have a strong brand for future marketing opportunities.*



The President's Message . . .



Fall has arrived, and with it the end of year events are now on the horizon. We have lots to accomplish in the next few months. Intake for Something Round, Something Smooth is days away, see you there!

Just a reminder that our election will be held

Wednesday, October 21. Ballots will be mailed in early October, and can be mailed back or dropped off in person at any time. The positions of Vice President, Treasurer, and Directors at Large are open. Remember that you do not have to be an accountant or CPA to serve as Treasurer. You should be comfortable with Profit and Loss, and Balance Sheet reports, and have a rudimentary knowledge of Quick Books. If you are willing to serve on the board, please send MAG a message, or call the office and leave a message if necessary. We are anxious to get the ballots prepared. Final ballots will be accepted on the 21st after a general "stop by and vote in person" session running from 4:00 to 5:00 pm. The results will be announced at the 4th Friday members meeting on the 23rd.

Our new website is up and running! Check us out! We hope you like the clean, sleek look. The site is also completely e-commerce functional, allowing you to register and pay for workshops and classes, and renew your membership. One of the best things about this new website is that it very user friendly to maintain, and MAG staff and volunteer assistants can easily maintain it at a nice savings to MAG.

Studio Tour weekend is right around the corner. With our lovely fall weather, it should be a fun event touring to see all the amazing artisans we have in the area. What a great way to escape into a zone of beauty and creativity!

Don't forget the Scholarship Auction is coming up. Thank you for your wonderful generosity in donating

a sample of your art to help Mountain Artists Guild maintain our non-profit standing while encouraging young, budding artists to continue on that path.

Speaking of budding artists, we are planning to present a 9 week class for 13 to 19 year olds this fall, focused on the basic, essential elements of classic art. Please call or email me if you know of someone who might be interested in this class. Seating is very limited. More information can be found on the website, and we do have contact details from a newly formed group offering financial aid!

Happy leaf raking!

Janis Keeling



December 4 Save the Date!

Our Annual Scholarship Benefit Auction is back on track. Plans are incomplete at this early date, but you can depend on it being a gala evening filled with fun people, good cheer, and great art.

Guests can look forward to both silent and live auctions. Lavish hors d'oeuvres and wine bar. Live music. Count on a great evening with party planners Barbara Oliver and Marlene Slayton in charge of the event.

Welcome Our New Festival Coordinator



Kelly Cassidy has been with MAG since February, but was kept too busy organizing the May and August shows to have time for an interview until now. Even now we find her behind her desk and a pile of file folders with the courthouse map behind her. Originally from Missouri, she now calls Prescott home.

She divides her time between being MAG's Festival Coordinator and being Managing Director of her own business called Paying It Forward Associates. Her company, now in its fourth year of operation, provides consulting, design and project management for employee engagement (wellness, retention, etc.), loyalty and sales incentive programs for all sized organizations.

She also assists companies with strategies for integrating charitable giving opportunities into their programs. "That's the Paying It Forward part," Kelly explained.

Prior to starting her own company, Kelly worked more than 25 years in the incentive awards and travel industry. "Being able to travel the world was a definite perk of the job. Australia, China, Italy, France, the U.K., Puerto Rico, the Bahamas as well as throughout some of the best resort areas in the U.S. and a variety of cruise lines was an incredible educational experience. I'm very blessed to have had the opportunities to visit such amazing places that otherwise I probably would have never seen."

Kelly has a Master of Arts in Marketing and Management, from Webster University, and a Bachelor of Arts in Communications and Public Relations, from Maryville University, both in St. Louis, Missouri.

. . . and Our New Gallery Director



M. Jennifer Chandler, MAG's new gallery director, is known to most as "Jen." She is an artist, teacher, and activist who has lived in Prescott for over twenty years. As an artist she works primarily in photography and graphic design

exploring themes of identity, environment and change.

Jen holds a Bachelor of Arts degree in Photography & Adventure Education and a Master of Arts degree in Arts Administration. She has a lengthy background

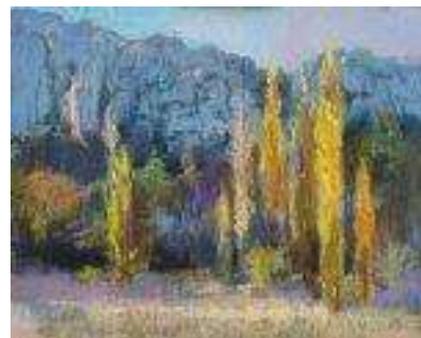
in nonprofit leadership, grant writing and fund raising, art facilities management, events management, and marketing.

Most recently, she ran the Prescott College Art Gallery at Sam Hill Warehouse and also taught in the visual arts for 15 years.

Jen is currently the Director of the Prescott Area 4th Friday Art Walk. She is engaged with many individuals and organizations within the arts community and works to build relationships that enhance support for the arts within the greater community. In addition, she has been actively involved in Arts Congress and other arts advocacy efforts across the state.

Quarterly Calendar of Events

October 1	“Something Round/Something Smooth: continues in the Gallery through December 23 Exhibition by Studio Tour artists continues through October 14
October 2, 3, 4	Studio Tour, MAG and Prescott area
October 12	Gallery Committee meeting, 10:00
October 13	MAG Board of Directors meeting, 11:00
October 16	Spotlight Show, Portrait Open Studio Group, runs through November 18
October 21	Annual Member Meeting (final ballots accepted), 4:00
October 23	4th Friday Reception (election results at 4:00)
November 3	Holiday arts & crafts in the Gallery, runs through December 23
November 6-8	Sheila Savannah, oil painting workshop (Cancelled)
November 9	Gallery Committee meeting, 10:00
November 10	MAG Board of Directors meeting, 11:00
November 11-13	Christine Debrosky, pastel landscape workshop, 9am-4pm
November 20	Spotlight Show, Miniatures, runs through December 23
November 27	4th Friday Reception, artist demo by Betty Carr
Nov. 30-Dec. 3	Betty Carr, watercolor workshop, 9am-4pm
December 4	Annual Scholarship Benefit Auction
December 12 & 13	Holiday Bazaar
December 14	Gallery Committee meeting, 10:00
December 15	MAG Board of Directors meeting, 11:00
December 23	Gallery 20% off sale (artists can remove work)
Dec. 24–Jan. 3	Guild and Gallery closed for the holidays
January 4	Guild and Gallery reopen (artists must remove work)
January 5	Intake for new Gallery show



Christine Debrosky



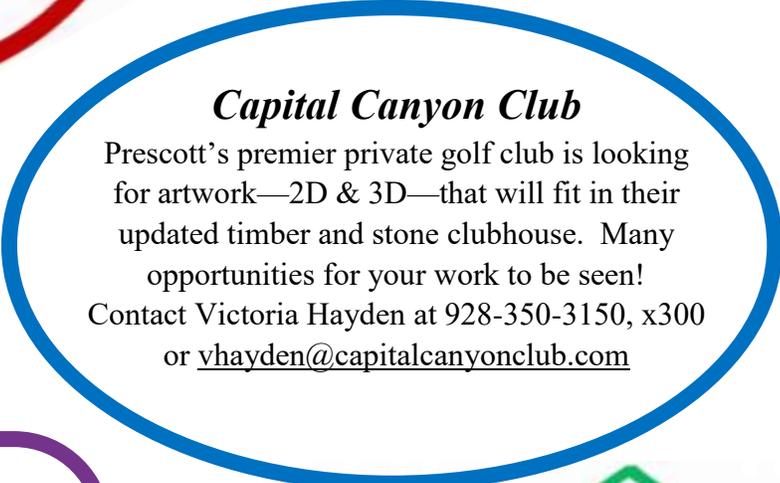
Betty Carr

Great Opportunities for Artists



★ ***Holiday Bazaar***
Mountain Artists Guild
December 12 and 13
Contact Marcia Mallicoat
(mmacpa@aol.com)
for details.

MAG Miniature Show 2015
Spotlight Room
November 20–December 23
Contact Judy Lewis at
928-636-0358 or jglewis@gmail.com.



Capital Canyon Club
Prescott’s premier private golf club is looking for artwork—2D & 3D—that will fit in their updated timber and stone clubhouse. Many opportunities for your work to be seen!
Contact Victoria Hayden at 928-350-3150, x300 or vhayden@capitalcanyonclub.com



The Vineyard Invitational
Spotlight Show
March 18-April 13
Artists will be invited to participate in this special juried event. Open to members and non-members, 2D and 3D.



Holiday Arts & Crafts
November 3–December 23
Contact Gallery Manager Jen Chandler for details, 776-4009.

MAG Artist Profile

Artist's Name: Lyn DeLano

MAG member since: Joined MAG in 2007 and the Gallery Committee in 2013.

Those who know Lyn admire her friendly way of communicating with people. Many of you know her in her very important role during Gallery show intakes – she is usually receiving all the payments. She joined the Gallery Committee because she wanted to meet more artists, to understand in detail how the Gallery works, how shows are organized and to be able to work to make MAG a comfortable and helpful place for all artists.

Personal Information: Lyn was born and raised in San Francisco. Before she moved to AZ, she lived 25 years in Bend (Oregon). She has been married for 44 years to her husband, Steve. They are now building a house in Prescott. The most surprising and interesting thing about Lyn is that she is an avid Corvette enthusiast. She is very active in the Prescott Corvette Club for which she designed a Web Site and organized many events. You can find her work on her website <http://lyndelano.artistwebsites.com> or email her at ldelano@cableone.net.

Medium: Everyone who views Lyn's watercolor paintings has a feeling of light and happiness coming from her creations. The attraction of Lyn's art is intensified by bright colors, perfect drawing technique and a sense of deep and airy space that is filling all of her paintings. Lyn works mainly in watercolor, which is a very difficult medium to master.

Special wonders look at us from Lyn's paintings of animals and birds. These wild but sensible eyes (look at her tiger!) make us feel very humane and sympathetic even to the most dangerous creatures. It should not be a surprise to know that Lyn is participating in wild animal protection and preservation. She is a major Heritage Park Zoological Sanctuary donor and supporter.



piece for 2014.

Nina Dennison conducted the artist interview and wrote the article.



We Need You to Help the Guild and the Gallery!

MAG is an organization founded on the volunteer spirit. We can't succeed without you! We are cutting back on paid people and enlisting those in the membership who are willing to share their unique skills.

The Guild needs photographers to help out occasionally with candid photos of our various events. *MAGazine*, our newsletter, needs a new editor beginning in January. We need an editor who will turn out 4 or 8 pages every two months. That's only six issues per year. **Nina Dennison** has offered to profile an artist (beginning with this issue) for each future issue. Many people rely on the Internet for information, but our newsletter is an important tool for members, organizations, and tourists who still need written information.

We need people who are willing to take on the important task of guiding the organization as members of the Board of Directors. Elections take place in October, so there's not much time to think about it. Just do it! (Although I think Nike said that first.) Contact President **Janis Keeling** or call **Barbara Oliver** at the MAG office, 445-2510 or email her at magart@qwestoffice.net.

The Gallery Committee is looking for new people—artists who can assist with intake for the new shows., volunteers who can help at the 4th Friday artist receptions. Contact **Terry Carrillo** at tullula1@aol.com if you are willing to volunteer.

Welcome, New Members

July

Muffy Gleason, Prescott Valley, beadwork; **Carole Mackler**, Cornville, ceramics; **Amy Eichsteadt**, Phoenix, acrylics; **Charles Hernandez**, Prescott, wood and metal; **Jerry Messman**, Prescott, pastel, acrylics and wood; **Bill King**, Prescott, charcoal and pencil; **Frank Johnson**, Pauldon, oils and watercolors.

August

Julie Fonner, Prescott, watercolor, pastel and acrylic; **Kay and John Klapp**, Prescott, watercolor; **Sharon Moreno**, Chino Valley, acrylic; **Janel Payne**, Prescott Valley, watercolor; **Don Rantz**, Chino Valley, pastel; **Niki Simonson**, Prescott,

September

Marilyn Watkins, Prescott, acrylic and mixed media; **Susan Allen**, Prescott, "art lover."

The Vineyard Invitational

An Exclusive Professionally Juried Exhibition

Spotlight Show: March 18–April 13, 2016

Artists will be invited to participate in this event.

- 2D art must be related to the theme of the exhibition—vineyards, grapes, wine bottles/glasses, wine bar patrons enjoying a glass or two. 3D work may be decorative or functional, but must be appropriate to theme. Wine cork art is acceptable.
- A jury fee of \$20 for MAG members, \$30 for non-members, submitted with images, checks payable to Mountain Artists Gallery. Up to three (3) jpeg images, 300 dpi resolution, of work to be juried required in advance of jurying, submitted no later than January 17. Late submissions will not be accepted. Images should be labeled with last name, first name and title and emailed to magart@qwestoffice.net.
- Accepted work must be delivered no later than noon on March 17. Late work will not be accepted.



**Mountain Artists Guild
& Gallery**
228 N. Alarcon Street
Prescott, AZ 86301

Business Office

Hours: 9am to 3pm
Monday-Friday
Tel: 928-445-2510
Fax: 928-776-4861

Gallery Hours

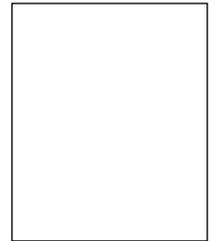
Mon-Fri: 10am to 4pm
Sat-Sun: 11am to 3pm
Tel: 928-776-4009

Email

magart@qwestoffice.net

Websites

www.mountainartistsguild.org
prescottartfestivals.com



Allan's Flowers & more
928-445-5131

Prescott Valley Florist
928-772-9640

"When you call, we deliver"

Prescott's ART 4 the 4th



10% MAG member discount with coupon

Limit one coupon per customer. Does not stack with other coupons, discounts or specials. Can't be used on reduced price items. Must present coupon to receive this offer.

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PRESCOTT AREA ARTS & HUMANITIES COUNCIL