

# MAG Artist Statement and Optional Biography

## Place Your Work in The World of Art

MAG offers its members the opportunity to connect with viewers through its new “Artist’s Statement Book.” The book comprises pages of information you choose to share. Format length can be from a one paragraph to a one page statement. It can include your photo and/or images of your work.

## Why is an Artist’s Statement important?

An Artist’s Statement tells what you do and why you do it. It gives others’ context and deeper appreciation for your art. Quality pieces of art pique interest and can raise questions that others wish to know about your work and you. Sharing information connects you intimately with your audience. If you are interested in selling your work, an Artist Statement is considered a basic component of a professional’s body of work. It may also be a requirement for competitions and gallery shows. If you wish to elaborate, you may also want to fill out the Artist Bio section of the questionnaire.

Create your Artist Statement by answering these questions. Don’t over-think or overcomplicate the process. Relax and start a casual conversation with yourself – and do *be* yourself. Questions 1-9 are what many people like to know about artists, the last three are for real art lovers 😊.

Your statement and/or bio may be edited for brevity or other considerations.

## Artist Statement

1. What is your name?
2. What is your primary medium?
3. Do you work in other media?
4. What type and style of art do you produce? (e.g.: portrait paintings, sculpture / impressionism, contemporary)
5. Why do you do that type of art?
6. Do you have a favorite subject matter?
7. Why is it your favorite?
8. What inspires you?
9. What do you wish to convey through your art?
10. What does your art represent or mean to you?
11. Who or what influences your art?
12. Do you have an unusual or unique process or preparation mode?
13. Do you have a mentor?

## Artist Biography

Your artist biography is a summary of significant facts about your art career written in third person.

Answering the following questions may be helpful. You do not need to answer them all, but keep the answers in generally the same order as the questions are presented.

You do not need to repeat any of the information from your Artist Statement.

1. When did you first become interested in art?
2. What training or education have you had in art?
3. Do you hold any art degrees? If not, say you are self-taught.
4. What are your professional achievements? (exhibitions, awards, other)
5. Have you been featured in any important collections or prominent art publications? ( a word of warning, here – avoid over-whelming the reader with self-promotion. Stick to the best bits.)
6. What are your current projects?
7. What are your upcoming exhibitions or projects?